



Thank you for your consideration in sponsoring the Annual Punxsutawney Festival in the Park.

This event is organized by The Punxsutawney Chamber Area Chamber of Commerce to continue on a local, summer tradition for our town. With support from our sponsors, we are able to bring the community together for a family friendly atmosphere filled with fun and activities for all to enjoy.



#### **FIREWORKS SPONSOR**

**CLAIMED**

SPONSORSHIP MARKETING AND PROMOTIONAL CONSIDERATIONS WILL INCLUDE NAME ON ALL PRINT MATERIALS (FLYERS, SHIRTS, SCHEDULE OF EVENTS, ETC.). MEDIA ADVERTISING IN THE LOCAL MARKET (RADIO, NEWSPAPER) TO BE HIGHLIGHTED THE DAY OF THE FIREWORKS (4TH OF JULY). AS WELL AS DIGITAL OUTLETS LIKE THE WEBSITE AND SOCIAL MEDIA LEADING UP TO AND DURING EVENT. LARGE MAIN STAGE, BANDSTAND BANNER DISPLAY. SIGNAGE WILL BE PLACED IN APPROPRIATE LOCATIONS THROUGHOUT THE PARK DURING THE FESTIVAL.

SPEAKING OPPORTUNITY ON STAGE ON THE 4TH OF JULY OR THE OPTION TO HAVE A CHAMBER MEMBER SPEAK FOR YOU.



#### **HEADLINER TRIBUTE BAND NIGHT SPONSOR - \$10,000**

SPONSORSHIP MARKETING AND PROMOTIONAL CONSIDERATIONS WILL INCLUDE NAME ON ALL PRINT MATERIALS (FLYERS, SHIRTS, SCHEDULE OF EVENTS, ETC.). MEDIA ADVERTISING IN THE LOCAL MARKET (RADIO, NEWSPAPER) AS WELL AS DIGITAL OUTLETS LIKE THE WEBSITE AND SOCIAL MEDIA LEADING UP TO AND DURING EVENT. LARGE BANNER DISPLAY BY THE MAIN STAGE. SIGNAGE WILL BE PLACED IN APPROPRIATE LOCATIONS THROUGHOUT THE PARK DURING THE FESTIVAL.

SPEAKING OPPORTUNITY PRIOR TO BAND ANNOUNCEMENT OR THE OPTION TO HAVE A CHAMBER MEMBER SPEAK FOR YOU.



#### **FEATURED YOUTH BAND ENTERTAINMENT NIGHT - \$5,000**

SPONSORSHIP MARKETING AND PROMOTIONAL CONSIDERATIONS WILL INCLUDE MEDIA ADVERTISING IN THE LOCAL MARKET (RADIO, NEWSPAPER) TO BE HIGHLIGHTED THE DAY OF THE SPONSORED SHOW AND LISTED ON THE SCHEDULE OF EVENTS. LOGO ON SCHEDULE OF EVENTS. AS WELL AS DIGITAL OUTLETS LIKE THE WEBSITE AND SOCIAL MEDIA LEADING UP TO AND DURING EVENT. BANNER WILL BE PLACED BY THE MAIN STAGE. THANK YOU ANNOUNCED DURING BAND ANNOUNCEMENT.



#### **YOUTH, DAILY, FREE ENTERTAINMENT - \$5,000**

SPONSORSHIP MARKETING AND PROMOTIONAL CONSIDERATIONS WILL INCLUDE MEDIA ADVERTISING IN THE LOCAL MARKET (RADIO, NEWSPAPER) TO BE HIGHLIGHTED THE DAY OF EACH SPONSORED ACTIVITY AND LISTED ON THE SCHEDULE OF EVENTS, AS WELL AS DIGITAL OUTLETS LIKE THE WEBSITE AND SOCIAL MEDIA LEADING UP TO AND DURING EVENT. LARGE BANNER WILL BE PLACED BY THE MAIN STAGE. THANK YOU ANNOUNCED DURING ACTIVITY ANNOUNCEMENTS.



#### **BAND SPONSORS - \$3,000**

SPONSORSHIP MARKETING AND PROMOTIONAL CONSIDERATIONS WILL INCLUDE MEDIA ADVERTISING IN THE LOCAL MARKET (RADIO, NEWSPAPER) TO BE HIGHLIGHTED THE DAY OF THE SPONSORED BAND AND LISTED ON THE SCHEDULE OF EVENTS, AS WELL AS DIGITAL OUTLETS LIKE THE WEBSITE AND SOCIAL MEDIA LEADING UP TO AND DURING EVENT. LARGE BANNER WILL BE PLACED BY THE MAIN STAGE. THANK YOU ANNOUNCED DURING BAND ANNOUNCEMENT.